

BEYOND 42: THE SEARCH FOR MEANING

In a previous issue of HQ[®], I looked at the search for meaning. We feel positive, empowered, energized and uplifted when we identify and follow our life purpose. Our life purpose will have strands in our personal, professional, entrepreneurial and investment life. We can spend all day pursuing our life purpose and not feel tired. It is a great way to live your life. Yet, some people find it hard to identify their life purpose. There are also others who find it hard to pursue their dreams. Perhaps they feel that they do not have the right to do so or they lack the confidence to put themselves forward. Perhaps other people or circumstances may stand in their way. If you don't know your own life purpose or if you find yourself blocked, it may be time to review yourself, your passions, your plans and your path.

Your Passions and You: It is often useful to reflect upon your values, core beliefs and what you stand for. These are cues to your core passion. You can also consider what you would choose to share with the world if you had 30 seconds of prime time T.V.

Your Plans: If you currently have a plan to follow your life purpose, you may like to reflect upon how successful it has been for you. If it is working, keep working the plan. If you do not have a plan, or it is not working, you may like to consider alternate ways to follow your life purpose. The more viable alternatives you have to pursue your life purpose, the more flexible the path to your life purpose will be.

Your Path: Once you know you have a working plan or a range of suitable alternatives to follow, you can mark out the steps along the way to your life purpose. You may also like to consider whether there are any potential roadblocks to your ultimate success. It can be nice to know that you have the right to pursue your dreams. If you lack a needed attribute, you can consider how you can develop that attribute. If you find that people around you are holding you back for their own reasons, you can consider ways of aligning your life purpose with that of their own. Similarly, if the economy is telling you people cannot afford your offering, you can tweak the offering until it is desirable, irrespective of the current state of the economy.

At the end of the day, you can find the space in which you feel positive, empowered and uplifted. You may even find yourself transformed in a positive way. The more you stay true to your life purpose, the greater that positive transformation will be. So, what are you doing to follow your dreams today?



OUR MISSION

To provide a professional service, using best practices.

OUR MOTTO

- Be Proactive.
- Take Charge of Your Career.
- Look After Your Health.

OUR HIGHER ORDER CALLING

To help you reach your full potential: Personally, professionally, entrepreneurially and money-wise.

HQ[®] is now delivered exclusively to your inbox. Some back issues will be made available on our website. Now, more than ever, this newsletter will provide food for thought to help you reach your full potential: Personally professionally, entrepreneurially and money wise.

We welcome your thoughts, reflections and suggestions on how HQ[®] can better meet your needs.

DR ABRAMSON'S TEACHING CALENDER

Helping you Reach Your Full Potential: [Personally](#),
[Professionally](#), [Entrepreneurially](#), and [Money-wise](#).

May	
8 th	The Psychology of Share Investing, Talk III: Profile of Share Investors and the Key Message for Us as Share Investors
13 th	Strategy and Entrepreneurship in Private Practice, Day 2
15 th	P.D.: Social Media and Private Practice
27 th	Strategy and Entrepreneurship in Private Practice, Day 3
June	
3 rd	Professional Practice Program (HYPNOSIS), Workshop 1
10 th	Business Finance for Private Practice and SMEs, Day 1
12 th	The Psychology of Share Investing, Talk I: How Lessons from the Past Can Inform Your Investment Decisions
17 th	Professional Practice Program (HYPNOSIS), Workshop 2
20 th	P.D. The Psychological Meaning of \$\$s and How It Plays Out at Home and Work (Open to Psychologists, share investors and business owners).
24 th	Business Finance for Private Practice and SMEs, Day 2
July	
1 st	Marketing the Private Practice, Entrepreneurially, Day 1
8 th	Marketing the Private Practice, Entrepreneurially, Day 2
10 th	The Psychology of Share Investing, Talk II: How Mum-and-Dad Investors Compare to Institutional Investors and What it Means for Us as Share Investors
15 th	Marketing the Private Practice, Entrepreneurially, Day 3
18 th	P.D.: How to Finance the P.P. for Growth and Increased Profitability
29 th	Marketing the Private Practice, Entrepreneurially, Day 4
August	
5 th	Strategic Growth for Private Practice and SMEs, Day 1
12 th	Strategic Growth for Private Practice and SMEs, Day 2
14 th	The Psychology of Share Investing, Talk III: Profile of Share Investors and the Key Message for Us as Share Investors
19 th	Strategic Growth for Private Practice and SMEs, Day 3
20 th	P.D.: The Psychological Treatment of \$\$s: How it Plays out at Home and Work

26th Professional Practice Program (HYPNOSIS), Workshop 3

September	
2 nd	Using the Power of Neuroscience and Your Subconscious to Maximise Career Potential, Day 1
4 th	The Psychology of Share Investing, Talk I: How Lessons from the Past Can Inform Your Investment Decisions
16 th	Using the Power of Neuroscience and Your Subconscious to Maximise Career Potential, Day 2
17 th	P.D.: The Psychological Followers of \$\$s: How it Plays out at Home and Work
23 rd	Using the Power of Neuroscience and Your Subconscious to Maximise Career Potential, Day 3
30 th	Professional Practice Program (HYPNOSIS), Workshop 4

October	
7 th	Resourcing the Private Practice and SME, Day 1
14 th	Resourcing the Private Practice and SME, Day 2
16 th	The Psychology of Share Investing, Talk II: How Mum-and-Dad Investors Compare to Institutional Investors and What it Means for Us as Share Investors
21 st	Resourcing the Private Practice and SME, Day 3
28 th	Professional Practice Program (HYPNOSIS), Workshop 5

November	
11 th	Professional Practice Program (HYPNOSIS), Workshop 6
18 th	PD: The Psychology of Investing: Highlights from Dr. Abramson's research
20 th	The Psychology of Share Investing, Talk III: Profile of Share Investors and the Key Message for Us as Share Investors
25 th	Advanced Strategic Growth for Private Practice and SMEs, Day 1

December	
2 nd	Advanced Strategic Growth for Private Practice and SMEs, Day 2
9 th	Advanced Strategic Growth for Private Practice and SMEs, Day 3

MAKING THE MOST OF YOUR RESOLUTIONS

Making the Most of Your New Year's Resolutions is available as an audio CD. This recording can help you make the most of your new year's resolutions as well as your dreams, aspirations and resolutions set at other times of the year.

Orders can be placed by phone or email. Orders can be collected or they can be posted to your preferred postal address.

Audio recordings are \$22/CD (plus P+H, if applicable).

At the end of the day, we want to help you make the most of your full potential: Personally, professionally, entrepreneurially and money-wise.

WHY 42?

In *The Hitchhiker's Guide to Galaxy* series, we discover that the meaning of life has a single numeric answer: 42. In our case, however, the meaning of life can be summed up in a single word: Passion.

The more we pursue our core passion, the more aligned we are with our own life purpose, dreams and aspirations.

So, I invite you to identify and pursue your own life purpose. Focus on your core passion, your dreams and aspirations.

At the end of the day, you can smile warmly with thoughts of **42**: Your very own unique source of passion and life purpose.